



Reg. No. :

Name :

**Seventh Semester B.Tech. Degree Examination, May 2014
(2008 Scheme)**

**08.704 (2) : MULTIMEDIA SYSTEMS AND DATA COMPRESSION
(Elective – I) (R)**

Time : 3 Hours

Max. Marks : 100

PART – A



(10×4=40 Marks)

Answer all questions :

1. What are the steps involved in the media preparation phase of a multimedia application ?
2. How do you integrate the different types of media in multimedia systems ?
3. Compare workstation peers and client server models of multimedia systems.
4. Compare Entropy and source encoding.
5. What are the properties of Huffman coding ?
6. Whether JPEG image compression technique can be used for video compression. Give reason.
7. Assume a dictionary contains 20000 words. What will be the compression ratio if the word "digitization" is compressed using LZ coding ?
8. What is the principle of Adaptive Differential Pulse Code Modulation (ADPCM)?
9. What is the use of D frames in Video Compression ?
10. What are the different levels and profiles of MPEG – 2 standard ?

**PART – B**

Answer **any one full** question from **each** Module.

Module – I

11. a) What are the issues to be considered when designing a multimedia application for transferring real time multimedia data through the existing network ? 8
- b) Explain Data modeling in multimedia database management systems. 12

OR

12. a) Explain the architecture of multimedia system. 10
- b) Explain the multimedia specific properties of a multimedia database management system. 10

Module – II

13. a) Explain JPEG image compression and decompression. 15
- b) What are the different modes of JPEG ? 5

OR

14. a) Explain MPEG audio coder. 12
- b) What is the disadvantage of Dolby AC-2 ? Write any method to eliminate the disadvantage. 8

Module – III

15. a) Explain MPEG-7 video compression standard. 12
- b) Explain the reference model for multimedia synchronization. 8

OR

16. a) Explain MPEG-4 video compression standard. 12
- b) Explain the mechanisms used for video and audio synchronization in multimedia. 8
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